

58TH ANNUAL HORSE TRADING DAYS SPONSORSHIP OPPORTUNITIES



PRESENTING \$ 5,000	CLYDESDALE \$ 2,500	CONCERT \$ 1,000	HOT-TO-TROT 5K \$ 1,000	CORNHOLE \$ 1,000	KIDZ CORRAL \$ 1,000	HORSE PARADE \$ 1,000	WAGON RIDES \$ 1,000	MUSTANG \$ 500	STALLION \$ 500	PONY - \$250 PONY - \$100
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# AVAILABLE	1	4	3	1	1	1	1	1	8	10	8
ON-SITE PROMOTION											
TOTAL EVENT BRANDING	✓										
PROGRAM COVER LOGO	✓										
PROGRAM AD	COLOR	FULL	FULL	FULL	FULL	FULL	FULL	FULL	HALF	HALF	1/3 1/4
T-SHIRT BRANDING	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO		
STAGE/PARK BANNER LOGO	✓	✓	✓	✓	✓	✓	✓	✓	✓		
HOT-TO-TROT SHIRT LOGO	✓	✓		✓							
10 X 10 EXHIBIT SPACE	✓	✓*								✓	
FEATURED EVENT BRANDING			CONCERT	5K	CORNHOLE	CORRAL	PARADE	WAGON			
VIP CONCERT SEATING	✓	✓*	✓								
LITERATURE AT INFO BOOTH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DIGITAL PROMOTION											
WEBSITE BRANDING	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
DEDICATED FACEBOOK POST	✓	✓	✓	✓	✓	✓	✓	✓			
GROUP FACEBOOK POST									✓	✓	✓
STUFF											
HEADLINE BAND SWAG			✓								
HTD CREDITS	5	3	1	1	1	1	1	1	5	5	2
WOODEN NICKELS	20	15	10	10	10	10	10	10	5	5	2

(412) 995-8401
MATTHEW@HORSETRADINGDAYS.COM

FOR MORE INFORMATION:

✓* - SUBJECT TO AVAILABILITY

58TH ANNUAL HORSE TRADING DAYS

SPONSOR REGISTRATION

COMPANY NAME: _____

REPRESENTATIVE NAME: _____ PHONE #: _____

EMAIL: _____ SPONSOR LEVEL / AMOUNT: _____

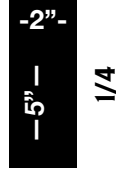
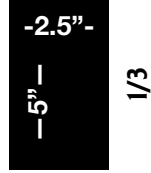
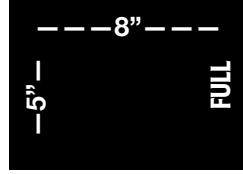
FEATURED EVENT SPONSORSHIPS

~ INCLUDE THESE BENEFITS IN ADDITION TO LISTED BENEFITS ~

CONCERT	HOT-TO-TROT 5K	CORNHOLE	KIDZ CORRAL
BRANDING ON ALL PROMOTIONS FOR SELECTED CONCERT FRONT ROW VIP TABLE AT SELECTED CONCERT SHOUT OUT FROM STAGE DURING BAND INTRO BAND SWAG FROM SELECTED CONCERT	"PRESENTED BY" BRANDING ON ALL PROMOTIONS FOR RACE EVENT EXHIBIT SPACE AT RACE EVENT PRIMARY LOGO ON RACE T-SHIRTS PA MENTIONS AT RACE EVENT PROMOTIONAL ITEMS (PROVIDED BY SPONSOR) IN RACE SWAG BAGS	"PRESENTED BY" BRANDING ON ALL PROMOTIONS FOR CORNHOLE EVENT EXHIBIT SPACE AT CORNHOLE EVENT LOGO ON CUSTOM CORNHOLE BAGS PA MENTIONS AT CORNHOLE EVENT	"PRESENTED BY" BRANDING ON ALL PROMOTIONS FOR KIDZ CORRAL EXHIBIT SPACE AT KIDZ CORRAL BANNER AT CORRAL ENTRANCE BRANDING ON ALL FORMS & HTD SPONSORED FEATURES
HORSE PARADE	WAGON RIDES	MUSTANG VS STALLION	HTD CREDITS
"PRESENTED BY" BRANDING ON ALL PROMOTIONS FOR ROUND-UP HORSE PARADE MENTIONS DURING PARADE ANNOUNCEMENTS BANNER ON PARTICIPATING WAGON (PROVIDED BY SPONSOR)	"PRESENTED BY" BRANDING ON ALL PROMOTIONS FOR FREE WAGON RIDES MENTIONS OVER MAIN STREET PA SYSTEM BANNERS ON WAGON (PROVIDED BY SPONSOR) BRANDING ON WAGON RIDE SIGNS	MUSTANG INCLUDES MORE BRANDING ON EVENT SIGNS IN LIEU OF SIGN BRANDING, STALLION INCLUDES EXHIBIT SPACE IN SPONSOR EXHIBIT LOT AT CORNER OF MAIN & NEW CASTLE STREETS BOTH INCLUDE STANDARD BRANDING AND BENEFITS	1 HOT-TO-TROT ENTRY 1 CORNHOLE ENTRY 1 HTD57 T-SHIRT 10 KIDZ CORRAL TICKETS 2 #GOZELIE SUNGLASSES 3 HTD DRINK COOZIES

PROGRAM AD SIZES

PROGRAM ADS MUST BE SENT IN PDF FORMAT ; DEADLINE FOR PROGRAM ADS IS JULY 1, 2022



MAKE CHECKS PAYABLE TO

ZABA

AND SEND REGISTRATION AND PAYMENT TO:

ZABA
PO BOX 51
ZELIENOPLE, PA 16063